

Brightmoor Artisans Collective

Mission and Vision

“People. Food. Jobs.”



Core Values;

- Providing: BAC is a place for growers and artisans to and sell their produce and goods and serve as an accessible space where affordable and nutritious food options are available to community members.
- Gathering: BAC allows community members to share locally-produced meals together, support one another as friends and entrepreneurs, and listen to each other's stories.
- Growing: BAC encourages food businesses and entrepreneurs to collaborate and think imaginatively to further community growth and prosperity in Brightmoor.
- Practicing hospitality: BAC is a space where all are welcome, where everyone's gifts and skills are celebrated and utilized, and where community needs are actively cared for.
- Learning: BAC is a space where we can learn from and share with one another, host workshops and programs around themes of health and nutrition, food cultivation and preparation, preservation, food justice, and business management.
- Appreciating: BAC is grateful for and respectful to both the human and natural resources of Brightmoor by striving to thoughtfully utilize those resources within the community.

Primary Goals;

- Establish the Community Kitchen as an operationally sound, self-sustaining social enterprise.
- Give local growers the ability to prepare, process, store and market vegetables and farm products through wash stations, a food-grade kitchen, coolers, and a farm stand.

- Provide artisans and entrepreneurs the opportunity to cultivate their businesses through creating goods and value-added food products with the opportunity to sell.
- Offer educational programs and workshops led by community members around small business development, as well as healthy cooking, food preservation, and wellness.
- Serve as a safe community space, cafe, and grocery stand where neighbors can gather to purchase affordable products, eat good food together, and share ideas.

Brightmoor Artisans Collective & BACK Vision;

- We envision Brightmoor as a healthy, sustainable and equitable community whose economy supports the production and distribution of skillfully crafted products.

Brightmoor Artisans Collective Mission;

- The Brightmoor Artisans are working to create an equitable, sustainable and local economy based on healthy, locally grown and crafted products in Brightmoor.

BACK Mission;

- The Brightmoor Artisans' Community Kitchen seeks to create a space where community members can safely and creatively work and learn together to process, market and consume affordable and healthy food.